# New QIMA platform helps monitor quality and compliance

**A new smart platform has been launched to connect brands and retailers with their entire supply network, enabling real-time visibility of their full supply ecosystem and a shared view of quality performance.**

Developed by Hong Kong-based supply chain compliance solutions provider QIMA, the new QIMAone mobile app enables inspectors from factories, third-party agencies, and brands to collect data on site, submit real-time interactive reports, and chat about corrective actions.

This provides meaningful analytics and insights to help organisations better track and predict potential issues before they become critical challenges, according to QIMA.

"QIMAone brings the whole supply network together to collaborate on a shared goal of improving quality and compliance," says founder and CEO Sebastien Breteau. "It gives brands and retailers more visibility, more control of their supply chains, and empowers their whole ecosystem to stop reacting and start proactively mitigating risks – enabling business as usual when it is far from usual."

The new tool enables brands to manage everything from onboarding and training their supply network to customising workflows for inspections and audits using QIMA's library of checklists – ensuring standards are followed across their entire footprint.

Meanwhile, with travel restrictions currently limiting in-person inspections, brands can schedule local inspectors or have factories conduct self-inspections.

Specifically, the solution's capabilities include:

• **Actionable analytics.** Built with data from over millions of QIMA inspections and audits performed worldwide, brands can monitor product quality data, track individual supplier and inspector metrics in real-time, and get risk scoring analysis to quickly identify potential failures and mitigate them proactively.

• **Supply network mapping.** Visualise the entire supply chain from store through raw material factories, tracking dependency links between all stakeholders to instantly identify where products are manufactured and minimise ethical compliance and quality issues due to unauthorised subcontracting.

• **Mobile-first inspection app**. Empowers inspectors from the brands, factories, or third-party agencies to efficiently conduct onsite inspections, following standardised checklists to collect consistent data and minimise errors.

- **Automation.** Automated inspection booking (QIMA inspectors one click away), workflow assignment, and reporting based on set criteria – saving time and avoiding errors prone in manual entry.

- **Configurable workflows.** Access to hundreds of QIMA inspection checklists for all consumer product lines, allowing brands to customise instructions based on best practices honed over millions of inspections.